

MID-ATLANTIC PODCAST CONFERENCE

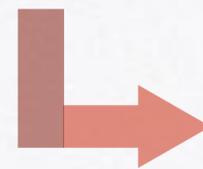


MEDIA KIT 2018

About The Event

2014

Podcast Mid-Atlantic started in December, 2014 as a Facebook group for podcasters who live in the Mid-Atlantic States (North Carolina, Virginia, Delaware, Pennsylvania, New Jersey, New York, and Connecticut). The idea was to bring podcasters together for meet ups, Google Hangouts and eventually grow into conferences.



In 2015, the first “MAPCON” was held in West Deptford, NJ. Despite the humble surroundings, the event offered breakfast, lunch, t-shirts, door prize raffle, free headshot from a professional photographer, and featured several prominent podcasting speakers as well as group workshops, and spotlight speakers. The first year, over 50 people attended from all up and down the east coast.

2015



About The Event

2016

In 2016, MAPCON made the leap from humble beginnings in a school gymnasium to a professional hotel. Being held 20 minutes from the Philadelphia International Airport helped bring attendees both locally in the North East and as far as Washington, California, Texas, Florida, South Dakota, and even the United Kingdom! We offered lunch, t-shirts, free headshots from a professional photographer, and featured several prominent podcasting speakers as well as group workshops, and spotlight speakers. 2016 proved an increase in interest by attendees with over 75 people in attendance.



About The Event

2017

In 2017, MAPCON made another big leap forward with increased attendance and migrating into a a day and a half long event. Being held 20 minutes from the Philadelphia International Airport helped bring attendees both locally in the North East and as far as Washington, California, Texas, Florida, and even the United Kingdom! We offered included lunch, t-shirts, free headshots from a professional photographer, and featured several prominent podcasting speakers as well as group workshops, and spotlight speakers. 2017 proved an increase in interest by attendees with over 100 people in attendance.



MAPCON, 2017 ---

September 7 and 8, 2018 Holiday Inn Philadelphia South - Swedesboro

This year's event will be held at the lovely Holiday Inn Philadelphia South in Swedesboro, NJ. Starting on Friday at 1 PM going until 5 PM, and then on Saturday from 8am - 6pm. Included with admission is an event t-shirt, lunch, professional headshots, an event badge, as well as several very high-profile speakers in the podcasting space. Partners will have the chance to get in front of over 150 podcasters, both during promotion leading up to the event and during the event.



About The Organizer ---

Joe Pardo, Founder and Host of The Award Winning *Dreamer's Podcast*

Joe Pardo has always loved bringing people together. His roots in hosting big events started with his family's multi-million dollar company bringing over 1,000 customers a year together for a vendor show. As Joe got older he got into throwing DJ parties and LAN parties. His love of the podcasting community made it a perfect fit for him to throw his first podcasting conference in September 2015. This is where Joe incorporated traditional conference structure with outside the box sessions.



Get Involved

Attendance this year has the potential of being over twice what it was in 2016. We would like to welcome partners that have a target audience of podcasters in all stages of education and all levels of technical skill. We want to make this year's event the best it can possibly be! And to do that, we need your help. Below are the sponsorship packages, please contact Joe with any questions!

609 868 9301
joe@SuperJoePardo.com

Digital Partnership	Digital Partnership + Swag	Executive Partnership	Presidential Partnership
\$500	\$850	\$1400	\$6500
<ul style="list-style-type: none">• Company logo on Mid-Atlantic Podcast website, linked to your website• 1 Mention in newsletter	<ul style="list-style-type: none">• Company logo on Mid-Atlantic Podcast website, linked to your website• 1 Mention in newsletter• Swag allowed at the event	<ul style="list-style-type: none">• Company logo on Mid-Atlantic Podcast website, linked to your website• 1 Mention in newsletter• Swag allowed at the event• Social media promotion• Thank you at the opening and closing of the conference• Door prizes sponsored by your company• Booth at the event• 1 Event Ticket	<ul style="list-style-type: none">• Mid-Atlantic Podcast Conference Brought To You By "Your Company Name".• Logo on sleeve of free t-shirt• Logo on badge• Logo on website• Booth at event• 5 Event Tickets